



OFFICIAL RULES

THE CHALLENGE

Conduct an Education, Advocacy & Brand Development activity, through a Multibrand Cocktail Challenge to become the national reference competition. This unique bartender team competition comprises four phases which include an exceptional educational experience with WSET as the key element to elevate the bartending knowledge in the Spanish industry.

COMPETITION STAGES

WSET

WSET Level 2 Award in Spirits is a beginner to intermediate level qualification exploring spirits and liqueurs for those working in the industry or spirits enthusiasts.

For individuals wishing to develop their expertise in spirits and liqueurs, you'll learn about the fundamental production methods and principal raw materials discovering how they are used to make the key spirit styles. You'll also explore the key practices and principles of serving spirits and the use of spirits in cocktails. Upon successful completion you will receive a WSET certificate and lapel pin and will be able to use the associated WSET certified logo.

REGIONAL SELECTIONS

- Selections will be run in 9 regions, between the months of May and June 2022. Exact call dates for each region will be communicated in due time through Spirit Essence Social Media profiles.
- Regions
 - Madrid
 - Catalonia and Aragon
 - Levante
 - Andalusia
 - Castilla y León
 - Basque Country and Cantabria
 - Asturias and Galicia



- o Canary Islands
- o Balearic Islands
- Progress in the regional selections will be subject to (see SELECTION PROCESS section for further details):
 - o Contestants passing the WSET Level 2 Award in Spirits exam
 - o Judges' evaluation of contestants' technical skills in all regions, nominating one winning team per region made up of 6 contestants.

SEMI-FINALS

- Each regional winning team will progress to one of the three semi-finals (Madrid, Barcelona, and Andalusia (exact city tbc)). The best scoring competitor in each team will be nominated as the team captain.
- The 9 shortlisted teams will be asked to present xxxx

NATIONAL FINAL

- The 3 finalist teams will compete against each other to earn the national final prize. (Exact location and date to be announced).

Should a contestant hold the WSET Level 2 Award in Spirits, prior to the Spirit Essence application, for the purposes of the competition, the student will partake in the selection process as usual. However, the written exam cannot be retaken once passed, so the % score from their existing qualification assessment will be used for the global score of the competition.

PRIZES

SEMI-FINAL

The 9 semi-finalist teams will receive prizes ranging from 150€ to 300€ and will go directly to the national final.



NATIONAL FINAL

The winning team of the National Final will receive an economic prize of 12.000€ and a WSET Level 3 Award in Spirits course for each member of the team.

The following 3 best scoring teams will be invited to a gourmet experience in one the best restaurants in Spain.

TIMELINE

- COMPETITOR APPLICATION: 15th January 2022 to 15th March 2022
- WSET LEVEL 2 AWARD IN SPIRITS COURSE: April 2022
- REGIONAL SEMI-FINALS: May – June 2022
- NATIONAL FINAL: October 22 (exact date & location to be announced)

ELIGIBILITY:

- Contestants must be employed bartenders/bar managers.
- Contestants must be at least 18 years of age
- Contestants must be legal residents Spain.

SELECTION PROCESS:

PHASE 1) ONLINE APPLICATION

- Submit your application at: spiritessence.com from March 1st, 2022, until April 29th, 2022.
- The cost of the application is established at 350€, covering the costs of the selection and training programme, including the WSET Level 2 Award in Spirits. Please visit xxx to make your payment. No application should be considered complete unless all requirements are fully met.
- Contestants will be entitled to choose the region they want to compete for, regardless of their region of origin.



All complete applications submitted to spiritessence.com within the entry time frame will be judged against the criteria given below, based on the WSET Level 2 in Spirits exam results and the perceived qualities of the technical tests.

Judges will not take into consideration current employer, time spent bartending or any other personal information in the selection of finalists.

- [1] Contestants must pass the WSET Level 2 Award in Spirits course and exam
- [2] Contestants must pass the technical tests which will take place on the day of the regional semi-final, after the WSET Level 2 Award in Spirits exam.
- [3] Contestants must show a true willingness for teamwork.

APPLICATION CRITERIA

- Only complete applications will be considered.
- Completed applications will be considered as such only after Spirit Essence has received full payment of the application
- Only one application per contestant will be considered.

PHASE 2) WSET LEVEL 2 AWARD IN SPIRITS

Contestants will undertake a WSET Level 2 award in Spirits online course of 15 hours (exact dates and modules tbd), to be completed before the dates of the regional semi-finals. This course will be delivered by an approved WSET Educator, in Spanish.

PHASE 3) REGIONAL SELECTIONS

Contestants will go through the WSET Level 2 Award paper exam. In addition, they will have to go through the following tests:

- Blind tasting of 6 spirits such as vodka, Scotch whisky, Bourbon whiskey, Rye whisky, Grain whiskey, Japanese whiskey, Calvados, Cognac, Armagnac, Brandy, Grappa, Pisco, Arrak, Gin, Jenever, Ron, Rhum, Rum, Cachaça, etc...
- Spirits will be presented in blind tasting glasses, each glass identified with a number for each spirit.



- Blind tasting will be a once off session, will be held in a separate room and will be invigilated by authorised Spirit Essence team members.
- Classic bartending test: contestants will have to produce a cocktail, assigned by draw, out of a list of 20 classic cocktails.
- The length of each part of this phase will be as follows:
 - **WSET Level 2 award in Spirits exam:** 1 hour;
 - **Blind tasting:** 2 hours and 30 minutes;
 - **Classic bartending test:** xxx
- Applications for regional semi-final are unlimited
- The top 9 teams (one per region) applications will be elected by the judges. They will go straight through to the National Final.

PHASE 4) NATIONAL FINAL

Incluir descripción de agenda, pruebas y timings de la final

- At the National Final, contestants will have 3 hours to unravel the national final selection tests
- Judges will announce the winner of the National Final at the end of this phase, during the award ceremony.

SCORING (REGIONAL SELECTIONS, SEMIFINALS & NATIONAL FINAL)

Regional selections

- WSET exam result
- Blind tasting: judges will evaluate total number of correct answers for the following criteria:
 - Category
 - Family
 - Style
 - Brand
- Classic Bartending test: judges will consider the technique, cleanliness, and balance, with a score ranging from 1 (bad) to 10 (excellent). Contestants will be granted 3 minutes for this test.
- Should there be a draw between two or more contestants, judges will use contestants' tasting comments for untying purposes.



Semi-finals

- Prueba: puntuación

National Final

- Prueba: puntuación

GUIDELINES & REQUIREMENTS

In the following text, “Sponsor” or “The sponsors” refers to Spirit Essence, their media partners; and any nominated country partners/distributors or importers.

- Any entries attempted through the use of agencies, or robotic, repetitive, automatic, programmed or similar methods will be void.
- Any attempt by a person to use multiple email accounts or identities to gain more entries than permitted by these Official Rules shall result in disqualification at the sole discretion of the Sponsor. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the “authorized account holder” associated with the email address at the time of entry, which must comply with these Official Rules.
- The authorized account holder is defined as the natural person who is assigned an email address by the service provider or other organization that is responsible for assigning email addresses.
- Potential winners may be required to provide evidence (to the Sponsor’s satisfaction) that they are the authorized account holder of the email address associated with a winning entry. In the event a dispute regarding the identity of the person who actually submitted an entry cannot be resolved to Sponsor’s satisfaction, the affected entry will be deemed ineligible.
- Entries and other submitted material become the property of the Sponsor and will not be acknowledged or returned.
- Prizes are not exchangeable and cannot be converted in cash. Judges’ decisions are final.
- Prizes cannot be null and void
- Refer to additional rules below for more details regarding the requirements for your entry.

PAYMENTS



When a student/contestant makes a payment, he/she accepts the use of a valid payment method.

Prices

Prices for the contents available in Spirit Essence are set according to the APP internal commercial policy, in the framework of its activities as a WSET approved program provider. It may be possible that prices listed in the Spirit Essence website differ from prices listed in other mobile applications or any form or manner or media, whether now known or hereafter devised, including, without limitation, on the internet, for any purpose in connection with this competition, due to third parties pricing and promotional policies.

When the student/contestant logs into his/her amount, currency shown is based on the student/contestant location when the account was created. When no session is started, currency shown is location based. Students/contestants are not allowed to display prices in other currencies.

If the student/contestant is located in a country with sales & use taxes, excise taxes or VAT, the APP assumes the responsibility to collect and send those taxes to the corresponding fiscal authorities. Depending on the student/contestant location, the price displayed will include taxes or those will be added when finalising the payment.

The student/contestant accepts the price rate of the contents being purchased and authorises the APP to charge the amount of those rates to his/her credit or debit card, or to process the payment through any other payment platform. Spirit Essence partners with payment services providers to offer commonly used payment methods around the world and ensures the student/contestant payment details are kept safe. The APP is entitled to update the student/contestant payment methods based on the information provided by our payment services providers. Please check our Privacy and Data Protection policy for further information.



By making a purchase, the student/contestant accepts he/she should not use an invalid or unauthorised payment method. Should there be an error with the payment method, but still, access to the content purchased is granted, the student/contestant commits to pay corresponding rates in the next 30 days following the date of the reception of our notification. The APP reserves the right to disable access to any content for which payment has not been duly processed.

SCHOLARSHIPS

For the purpose of the Spirit Essence competition, the APP is supported by some sponsors who grant scholarships to contestants applying for them. Please contact the Spirit Essence competition sponsors for further information on the general conditions and requirements of these scholarships.

EXPENSES & REIMBURSEMENTS

- Contestants will bare all costs to participate in regional semi-finals (exceptions may apply by discretion of the distributor)
- All travel and accommodation for participation in the National Final will be covered by the Sponsor.

ADDITIONAL REQUIREMENTS

- Entries must be in Spanish, although note an acceptable level of English is required, since the National Final prize is the the WSET Level 3 Award in Spirits, only available in English, and delivered by WSET native educators.
- Entries must not allude to the over-consumption or irresponsible consumption of alcohol.
- Entries that do not include all required information and do not adhere to the foregoing and following requirements will be considered void and will not be considered in the judging of this competition.
- Entries that are deemed by the Sponsor in its sole discretion to be illegal, obscene, profane or not in keeping with Sponsor's image will be disqualified.

REQUISITES OF APPLICATION



By submitting an entry, you warrant that:

- You are the creator of the entry.
- The entry is wholly original.
- The entry does not infringe the intellectual property, privacy, or publicity rights or any other legal or moral rights of any third party, including any current or former employer, and does not defame any person or identify any person by name or other identifying information.
- The entry has not previously been entered in any other competition.
- The entry has not been previously published in any medium.
- The entry does not violate any law or regulation.
- The Sponsor's determination as to whether any entry potentially violates the rights of any third party is final.

INTELLECTUAL PROPERTY RIGHTS

- By entering this program, you are giving the Sponsor explicit rights to use your photo and social media profiles for publicity purposes, including but not limited to press, social media, digital activation and promotional activation.
- Each contestant grants to the Sponsor a worldwide, royalty-free, perpetual and unlimited non-exclusive license to edit, adapt, copyright, publish, use, reproduce or distribute his/her photo and social media profiles any form or manner or media, whether now known or hereafter devised, including, without limitation, on the internet, for any purpose in connection with this competition without further notice or compensation to any contestant.
- Each contestant consents to the publication and/or use of the contestant's name, city/province of residence, photograph, image and/or likeness in any form or manner or media, whether now known or hereafter devised, including, without limitation, on the internet, for any purpose in connection with this competition without further notice or compensation to any contestant.
- Each contestant agrees, before being named as a finalist, to sign any and all documents required by the Sponsor confirming the foregoing.

ELIGIBILITY



- Employees of the Sponsor, and their affiliates and liquor wholesale licensees, as well as advertising/promotion agencies and their immediate family members and household members of each and retail license holders, are not eligible. This promotion is void wherever prohibited, taxed or restricted by law. In the event that the competition is challenged by any legal or regulatory authority, the Sponsor or Administrator reserves the right to discontinue or modify the competition or disqualify contestants residing in the affected geographic areas. In such event, the Sponsor and Administrator shall have no liability to any entrants who are disqualified due to such an action.
- Contestants should not have more than +15 years' experience.
- Members of the Spirit Essence advisory board are not eligible for this competition.
- Contestants must be Spanish residents and at least 18 years old.
- By accepting a prize, any winner: (a) releases the Sponsor and their affiliated companies and licensed alcohol wholesalers and retailers from any/all liability claims, action or proceedings arising out of or for injuries or damages sustained while involved in any promotion activity or connection with the use of the prizes; as well as (b) consents to the use by Sponsors for promotional purposes in connection with this promotion of his or her name and/or likeness and/or voice without further compensation where permitted.
- Economic prizes Will be subject to tax withholding according to current legislation
- The Sponsor and participating promotional companies are not in any way liable for damage, loss or injury resulting from computer malfunctions, misdirected or incomplete entries or acceptance and use of the prize. The Sponsor reserves the right in its sole discretion to cancel or suspend this competition should virus, bugs or other causes beyond the control of sponsor corrupt the administration, security or proper play of the competition.
- The Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and to cancel, terminate or suspend the competition.
- The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communication line failure, theft, destruction, or unauthorized access to, or alteration of, entries.
- CAUTION: Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the game is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek damages from any such attempt.



OTHER CONSIDERATIONS

- To preserve contestants' anonymity, a public notary will assign a number to each contestant to participate in the regional selections phase and a team name for the semi-finals and the national final.
- Contestants must submit their results by filling the appropriate forms, which they will receive before each test. Once these forms are returned, no claims about errors and/or oversights will be accepted.
- During the regional selections phase, the use of any mobile device, agenda or any other electronic device which may provide access to the internet and/or with any outside contact is strictly forbidden. The use of any book or catalog is strictly forbidden.
- During the regional semi-finals, contestants will not be allowed to speak between themselves as from the moment they enter the exam room.
- During the national final, contestants will be allowed to speak with their team colleagues and to use a computer for investigation purposes. The team Captain will oversee the team's attitude in the competition so that all teams behave in a respectful manner towards other teams and the Spirit Essence organisation.
- Only the following material will be allowed into the exam room:
 - 1 black pen
 - 1 scoring form
 - 6 blind test glasses
 - 1 blind test scoring form
- Leaving the exam room once the session has started is strictly forbidden. Should this occur, the affected contestant will have to return the test/exam form to invigilators/judges and the test/exam will be considered finalised.
- Jury of the semi-finals and national final will be composed with public figures of the spirits, bartending and gastronomic press universe. Magatzem Escolà will appoint 4 judges (out of xxx) for the 3 semi-finals and 5 (out of xxx) for the national final.
- The categories and brand names of the spirits included in the competition will be exclusively known by Magatzem Escolà staff and a public notary will guarantee the anonymity of these products



- Jury decisions are final unless contestants can provide indubitable proof of irregularities during the competition. Application to the present competition implies acceptance and compliance with these official rules.
- Disregard for the afore mentioned rules will automatically deem this contestant/team for disqualification.
- Any amendment to these official rules, needed to improve the course of the competition, will be duly communicated to contestants before the start of the test.
- Full compliance with the afore mentioned, regarding the Sponsor, contestants and judges is guaranteed by a public notary.

DRAFT